



The Town of Coopertown
2525 Burgess Gower Road
Springfield, TN 37172
615 382-4470

**COOPERTOWN
COMMUNITY DEVELOPMENT**
January 8, 2013

Meeting Minutes

I. Call to order

The meeting was called to order by Chairman, Valorie Buck at 6:05 p.m.

II. Roll Call

Attending Members:

Valorie Buck, Chairman
Beverly Harden
Betty Winters

Also Present:

Sam Childs, Mayor

Lee Buck
Jim Decker
Lucas Decker
Barry Hall
Luwana Hall
Rick Webb

Absent:

Leroy Canfield, Vice Chairman
Jimi Chappell
Linda Lee
Maria Harrington

III. Approve Minutes for December 11, 2012

Chairman, Valorie Buck asked for a motion to table the minutes from December 11, 2012 until next meeting.

Mayor Childs made the motion to table the December 11, 2012 minutes.
Betty Winters seconded the motion.

IV. Old Business

Chairman, Valorie Buck announced that this meeting is always open to new members and welcomed new citizens to the committee. She then introduced the *Coopertown Barrel Festival* as Coopertown's first major event with the intent to revive and restore a sense of community within Coopertown as well as functioning as a fund raiser. She also cited a previous event, *A Coopertown Christmas*, as the first event held to further the cause of community.

1. Organizational details for the Coopertown Barrel Festival.

Chairman Buck shared the following:

- a. A proposed Site Map detailing booths, parking, traffic detour.
- b. A draft of a Festival Merchant Regulations document for perusal.
- c. Severe weather options were discussed.
- d. A Letter and/or contact of residents located in the site area will be taken care of by Beverly Harden.
- e. Police protection is available per Chief Sullivan.
- f. A discussion of parking issues included that the Men's Club might be suitable candidate to help with parking. Valorie advised she has left a message with them and will advise when she receives confirmation.
- g. Volunteers were discussed:
 - i. Organization such as the Beta Club at the Middle School and the Builders Club. Valorie said she has contacted them and is awaiting confirmation.
 - ii. A local Scout troop is willing to help with clean-up after the Festival.
 - iii. A Civil Air Patrol Unit will be contacted about helping by new committee member Lucas Decker.
- h. Port-A-Jon's. Valorie advised she has contacted Reeves Port-A-Jon today and they are giving us a discounted rate. They are tentatively scheduled but they need to know how many are needed.
- i. Advertising contacts so far done by Valorie includes:
 - i. The Joelton Shopper will run our public notices for free.
 - ii. NowPlayingNashville.com (Tennessean & Rob. Co. Times on line version) – our event is listed there.
 - iii. Festivals & Events. Com – our event is listed there.
 - iv. Tennessee Fairs & Festivals.com -- our event is listed there.
 - v. Submitted to CEMC Magazine, TN Home & Farm Magazine, the Historical Newspaper, the Kidsville paper, and the Busy Bee Trader paper.
 - vi. Flyers have been placed at: Mapco, BP, 49 Market, Douglas Amoco, the Joelton & Springfield Post Offices, and the Middle School.
 - vii. Valorie placed posts on Facebook including Bargain Browser, Rob Co. Times, Smokey Barn News and on the school's Facebook pages.
 - viii. Specifically, Newspaper Advertising - one ad closer to the event announcing the event - should be at least be 1/8, 1/4 or 1/2 pg. Unfortunately the prices are \$110, \$199 and \$369 so, that price should be considered since we have a very small budget.
- j. Sponsorship for the event was discussed – with a need to check legality and feasibility.
 - i. Brochure with vendors listed – sponsorship ads could be sold.
 - ii. Poster to be displayed at gas stations, etc. – sponsorship ads could be sold.
 - iii. Banners – sponsorship ads could be sold.

Chairman Valorie Buck asked for a vote to adopt \$50 as a sponsorship fee for a business card size ad on a hand-out at the festival.

All in favor signified by saying "Aye."
The vote passed unanimously.

V. New Business

1. Signage arrived for the CDC Meetings and was posted at various t-intersections throughout the town prior to the meeting. Mayor Childs advised that since Gordon was back he would have him make the stand alone sign discussed at last month's meeting. Beverly Harden mentioned using white with purple lettering. Further discussion included colorizing the sign. Valorie asked for volunteers to help with placing and removing signage each month. Betty Winters offered to help. If you see a sign, pick it up and bring it to City Hall so the dates can be updated and made ready for next month.
2. Festival Hours were determined: 10am – 4pm, voted on and unanimously approved.
3. Discussion ensued regarding how to honor the Town of Coopertown Founders?
 - i. Dinner
 - ii. Concert – announcement
 - iii. Parade – Grand Marshalls?
 - iv. Brochure – “hand-out” pictured there?
4. Other Festival Activities included:
 - i. Raffle – discussion included the following items
 - a. Barrels of some kind
 - b. Tractor
 - c. Quilts
 - d. Tickets to something
 - e. Meals at a restaurant
 - f. A day at Honeysuckle Hill Farm
 - ii. A Bingo tent was mentioned. Cash prizes were discussed but, the legality of this was questioned.
 - iii. A Corn Hole Tournament, a Checker Tournament, Horse Shoes, Barrel Races, Tow Sack Races, or Sack Races were discussed. Mayor Childs addressed concern regarding a location.
 - iv. A “paddle” Fan was proposed as a sponsorship item? Beverly Harden offered to check into this possibility.
 - v. Turkey Shoot – discussion included whether the men's club would do an additional turkey shoot during our event? A potential location was discussed. It was also discussed that several members of the Men's Club are involved playing music at Country Junction in Joelton so it might be a good idea to discuss this option with them as well.
5. Volunteer Fire Fighters will be “on site.” It was discussed about possibly coordinating a “water give away” with them.
6. EMS Tent “on site” to provide medical assistance and to provide re-hydration.
7. Mayor Childs advised we need to make a list of all the items we need for the event i.e. Trash cans, electrical power, etc. Valorie advised that Gordon Rhodes offered to contact CEMC to discuss options with them.
8. A Silent Auction was also discussed. Local businesses could be asked to participate/contribute.

VI. Adjournment

Chairman, Valorie Buck asked for a motion to adjourn the meeting.

Betty Winters made the motion to adjourn.
Lee Buck seconded the motion.

The meeting adjourned at 7:29 p.m.

Notes generated by Sharon Allen, City Clerk.
These minutes are respectfully submitted by:

Betty A Winters

Secretary

2/12/2013

Date