



**COOPERTOWN COMMUNITY DEVELOPMENT COMMITTEE**  
**MEETING MINUTES**  
**April 14, 2015**

*The mission of the Community Development Committee is to visualize, develop, propose and facilitate community activities in concert with all appointed committees that garner public 'good will' and active participation for Coopertown residents and visitors and its neighboring communities.*

**I. Call to Order**

The meeting was called to order by Chairman Valorie Buck at 6:02 pm.

**II. Roll Call**

Attending Members: Valorie Buck, Chair  
Rhonda Bogard, Secretary  
Sam Childs, Mayor  
Kay James (Historical Committee)  
Stuart Way

Absent: Michael Calvo  
Lucas Decker  
Jimi Chappell  
Matt Keiter  
Linda Lee  
Peggy Ruth

Guests: Vicky Bumgardner  
Randall McMoran

**Update on Farmer's Market Vision**

- i. The use is on the Coopertown Planning Commission's April agenda. The use is not currently listed in the Town's Zoning Ordinance. First, the Planning Commission will write the conditions required to operate a farmers market including designate the zone(s) on which such a use can take place. Once that process is complete, they will recommend adoption of that use and its conditions to the Board of Mayor and Aldermen. BOMA will review/adopt the use via ordinance which requires two readings, the second reading involves a public hearing. Once adopted, an applicant can apply to the Coopertown Board of Zoning Appeals to request a Special Exception to open/operate a farmers market in Coopertown. Agenda item tabled.

**III. Local House Fire**

- i. The family did not have homeowner's insurance
- ii. Is it possible to donate a portion of Festival proceeds to the family? Is it legal? Is it feasible?
- iii. Can we use the home site for a fundraising benefit?
- iv. Check "gofundme.com" for a campaign for the family
  - a. Jimmy Gann
  - b. Carolyn Whited

#### IV. Updates on Barrel Festival Marketing

- i. Barrel Fest 5 Miler
  - a. Posters and Signage are completed.
  - b. Ribbons ordered.
  - c. Vicky asks members to get the word out to register before the price increase; current registration is \$35 through April 30 but on May 1 the price increases to \$40.
  - d. LIKE us on facebook – [www.facebook.com/barrelfest5miler](http://www.facebook.com/barrelfest5miler)
  - e. Volunteers are needed to help fill racers goodie bags on Thursday, June 4; Volunteers are needed for early packet pickup on Friday as well as late registration. And of course on race day starting at 5 a.m.
- ii. Marketing
  - a. Catalyst has agreed to donate graphics assistance for signage and postcards
  - b. It was decided that STAFF shirts would be ordered in the color blue and for sale shirts would be ordered in a tan/neutral color
  - c. Bargain Browser free mini ads will feature new Festival information each week
- iii. Vendors
  - a. Over 100 vendors are already registered
  - b. Spray paint is the only viable source for marking booth numbers on the road; yard stakes will be used for booths in the grass/yards
- iv. Volunteers
  - a. The request for volunteers postcard was approved
  - b. The mailing date is \_\_\_\_\_
- v. Sponsors
  - a. Heritage Bank will supply 200 balloons
  - b. Kona Ice has offered a donation of shaved ice for volunteers
  - c. The Coopertown Men's Club is sponsoring the booth map, clean-up day (Saturday, May 30<sup>th</sup>) and kids' tent activity
  - d. Rhonda to contact Doug's Auto Sales about sponsorship

- vi. Logistics
  - a. Electric
    - i. Discussion was held regarding the need for a temporary electric meter. It was decided that it would not be necessary.
      - 1. Mr. Fawbush will be asked if the police unit (RV) may be stationed on his property
      - 2. Electricity to the music stage will be supplied by Donnie Gill
  - b. Tents
    - i. Honeysuckle Hill is donating a large tent
    - ii. The Coopertown Men's Club is donating a large tent
    - iii. Committee members were asked to bring personal-sized tents, if available
  - c. Volunteer Central will be located at the Pink House
  - d. Insurance has been secured
  - e. Golf Carts
    - i. Vicky will check with Pebble Brook Golf Course to see if we may borrow two golf carts for shuttle rides
  - f. Maps
    - i. The Booth and Directional maps will be similar to last year
  - g. Breakfast
    - i. The PVVFD will not be hosting breakfast this year
    - ii. It was suggested that bulk quantities be purchased by the Buck family and the Buck children will peddle to the vendors (and volunteers) the morning of the Festival
  - h. Music
    - i. It was proudly announced that THE SCHEDULE IS FULL!
    - ii. Matt Keiter will emcee again this year
  - i. Cooper Contest
    - i. Location of exhibits will be located \_\_\_\_\_
    - ii. Submission deadline is 10:30 a.m. the day of the Festival
    - iii. Judging begins at 10:31 a.m. until 12:00 p.m.
    - iv. Award winners will be announced and awards given on the Main Music Stage at noon

**V. Adjournment**

Chairman Buck adjourned the meeting at 7:25 p.m.

The next meeting will be May 12, 2015 at 6:00 p.m. with the Volunteer Meeting to be held on May 28, 2015 at 6:30 p.m.

Notes generated by Rhonda Bogard, Secretary - Community Development Committee

These minutes are respectfully submitted by:

Rhonda Bogard  
Rhonda Bogard, Secretary

5-12-15  
Date